

The Year Ends with ICBD/IBBY 2016 Activities in Brazil

In 2016, as the Brazilian section of IBBY, the FNLIJ was privileged to be responsible, for the third time, for promoting in the countries where IBBY is present the International Children's Book Day — DILI, celebrated on April 2nd, in commemoration of the birth of Hans Christian Andersen, considered the father of Children and Youth Literature worldwide. Taking advantage of this important achievement, it planned actions around the date to occur all year round in Brazil.

Launched in 1967, the International Children's Book Day — DILI, created by the International Board on Book for Young People — IBBY has, every year, a message consisting of a text and a poster that inspires in children the interest in reading literature books, disseminated by the 77 IBBY sections scattered all around the world.

The Brazilian message was created by award-winning writer Luciana Sandroni and the poster by award-winning great Ziraldo, enabling a special gathering of generations of our artists and reaffirming our belief in the universality of literature.

Read in several languages and appreciated by different cultures, FNLIJ highlighted the dissemination of the message in Brazil throughout the year, creating the FNLIJ-DILI Contest *Once Upon a Time ... A Shared Reading Proposal*.

In April, the contest was launched at the National Library, with the participation of Luciana Sandroni, Laura Sandroni, Marina Colasanti and Roger Mello, among others. With the restrictions caused by the crisis that the country has been going through, reaching all of us at FNLIJ, we sought ways that depended exclusively on our efforts, believing that the Brazilian community that practices Children's Literature as a path would share the proposal with us.

After the launch of the contest, we wanted to present a complete exhibition on DILI during the 18th FNLIJ Exhibition, with all 48 posters and messages produced by IBBY sections from around the world.

As we could not do that, we hoped to end the year with a ceremony to deliver the certificates and books to the winners of *Once Upon a Time ... A Shared Reading Proposal* and then hold the exhibition.

Again, we could not do the event. But, as we do not give up and continue to have the support of PwC to print the FNLIJ *Notícias*, we decided that the newspaper would be the bearer of the idea of the project, at least partially.

Thus, we closed the year sharing the result of this project, even though it is less broad than we would like it to be.

In this issue 12 of the *Notícias*, we bring the 48 printed illustrations of what would be the exhibition and texts of the winners of the contest. For those who want to have access to the messages of the previous years, they can be searched in *Notícias* issue 1 of each year, from 2001 on, when we started to make the newspaper available in PDF for free access.

Who knows, in the near future, perhaps in 2018, when FNLIJ will turn 50, it will be possible to publish a brochure with all the messages. The collection of these messages forms a symbol of the determination to take in their member countries the work of IBBY sections in the world, that although they continue to resist a massification of culture and education, they continue to believe in the importance of literature as the right of everyone to a life full of meaning and solidarity, to know the other for his past stories, from generation to generation that conform humanity.

IBBY gave FNLIJ the images of the posters produced by its national sections, which lead us to a world tour through the 48 illustrations. In the presentation of the images the first poster, which came from Sweden and was released in 1969, gained notoriety. Next, the posters containing messages from Brazil in 1984, 2003 and 2016 are highlighted on the pages. The IBBY DILI project continues to annually renew its goal. Therefore, we will be posting the image and the message in *Notícias* issue 1, 2017, which is the responsibility of the section of Russia. If you often follow DILI-IBBY's messages and you want to tell us what it is like to share it with children or adults, at a school or a library, we will be pleased to receive your story.

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FNLIJ — Brazilian Section of IBBY

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