

The Child's Right to become a Reader – IBBY-Yamada Programme 2021

Final Project report

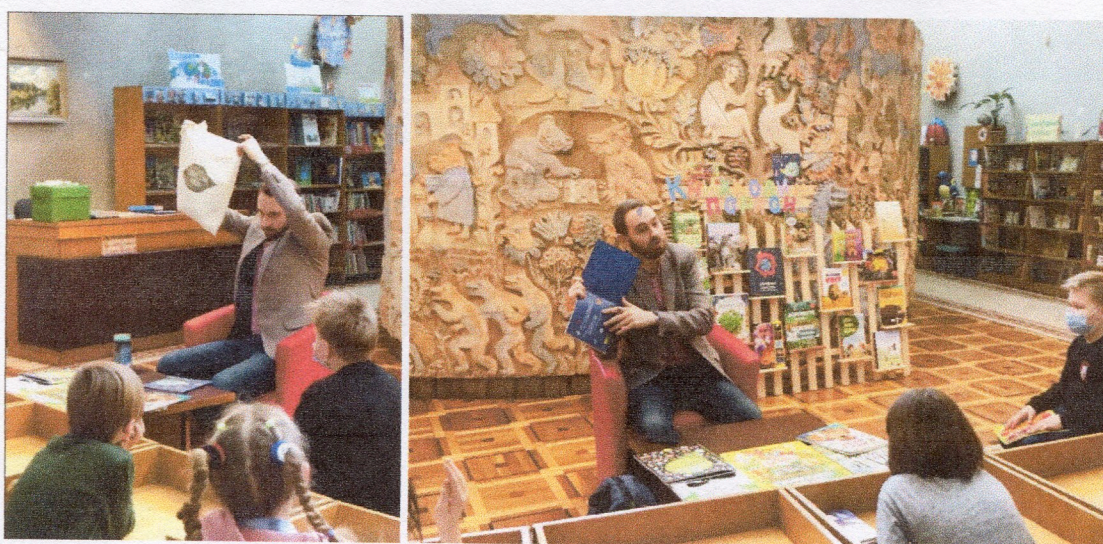
“Green Wave of ECO-reading”: events and workshops to promote environmental reading for everyone with no limits

Environmental problems have already acquired a global scale and are of the utmost urgency to discuss and find effective solutions to them.

Quarantine restrictions 2020-2021 couldn't block an environmental education. The implementation of the project “Green wave of eco-reading”: events and workshops to promote environmental reading for everyone with no limits” was successfully held in March-May 2021 at the National Library of Ukraine for Children with the assistance of the National Section of the International Board on Books for Young People (IBBY).

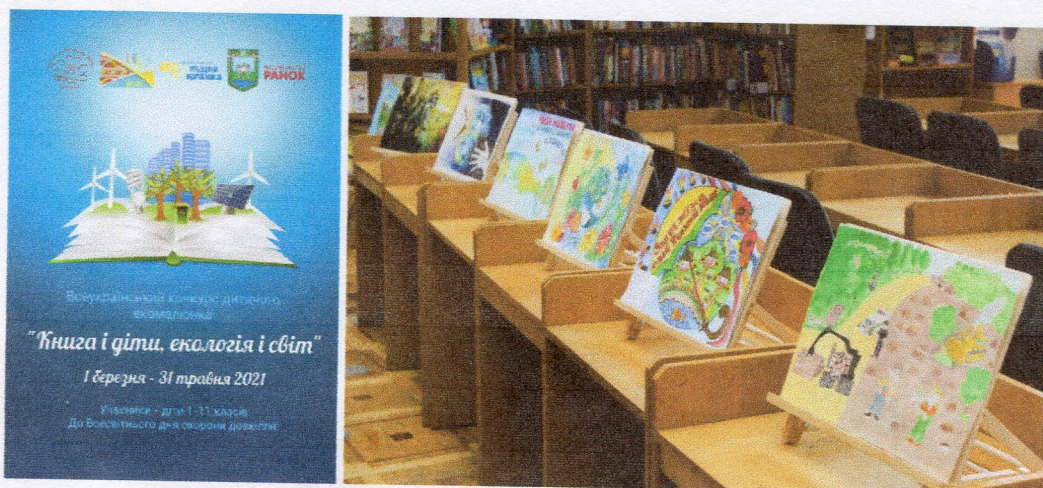
The National Section of IBBY and the National Library of Ukraine for Children have considerable experience working with this topic in different ways: regular meetings with ecologists, annual events dedicated to the day of the Chernobyl tragedy, information days on environmental issues; ecological board games that are in demand by library readers; Eco-workshop “Earth Keepers”, a project “Zoocological Studio “Ecology. Nature. Me”. Amid quarantine, all the activities on environmental issues were continued, albeit in a different format, namely online reading “Zdorov'O z BibliotEKOiu!”, “ECO-news” program, the highlight of which was information about interesting educational and promotional eco-projects from children's librarians from all over the country; the “ECO-life” section, which provided practical advice on waste classification; the ecological inform-boom “News Parade: how to protect animals”, which encouraged children to protect all living things; the program “Green Shelf”, airways of which were dedicated to new eco books. Last but not least, these program releases can still be viewed on the library's YouTube channel.

In March, implementation of the project was already started. Meetings with writers, readings, and presentations of eco books were held. For example, the bilingual book «Eco istorii dlia moikh malenkyh druziv» (Eco-stories for my little friends), which was read aloud by the author of the book, the chairman of NGO «Ecological Nation», the writer Bohdan Krasavtsev. The children listened with delight to the author's story, read excerpts from the book and shared their stories of caring for nature, and took part in a quiz prepared by the author of the book.



Together with librarians, children read such books as "Veletunski Kazky Pro Nashu Planetu" (Giant tales about our planet) by Galina Budilova; "A Tree is Nice" by Janice May and "The Giving Tree" by Shell Sirverstein; eco-tales "Yak Dopomohty Yizhachkovi Ta Zakhystyty Poliarnoho Vedmedia" (How to help a hedgehog and protect a polar bear) by Jessica French; story by Kateryna Yegorushkina "Archi. Eco-tale"; "Tse vse my" (It's all of us) by Eugenia Zavaliy; eco books "Zberehty Misto" (Save the city), "Knyzhka Pro Smittia" (A Book About Garbage) Galina Tkachuk and others.

Within the framework of the project the All-Ukrainian contest of children's drawing on ecological theme "Book and children, ecology and the world" was held. And as Alla Gordiienko says: "More than 2,600 children from all over Ukraine participated in the contest. The winners will be determined by the jury, but our victory is that all the children who created such drawings will no longer be indifferent to environmental problems." The All-Ukrainian children's drawing contest on the ecological theme "Book and children, ecology and the world" was implemented from March to May 2021. The National Library of Ukraine for Children and the National Section of the International Board on Books for Young People (IBBY), enlisted the support of our partners: The Ministry of Culture and Information Policy of Ukraine, the State Environmental Inspectorate of Ukraine, Mykola Tomenko Foundation "Ridna Kraiina" and "Ranok" Publishing House, and regional libraries for children. The contest was held in two rounds, the first one was at the regional level and the second one was the final. In the contest participated 2648 children and teenagers from all over Ukraine.



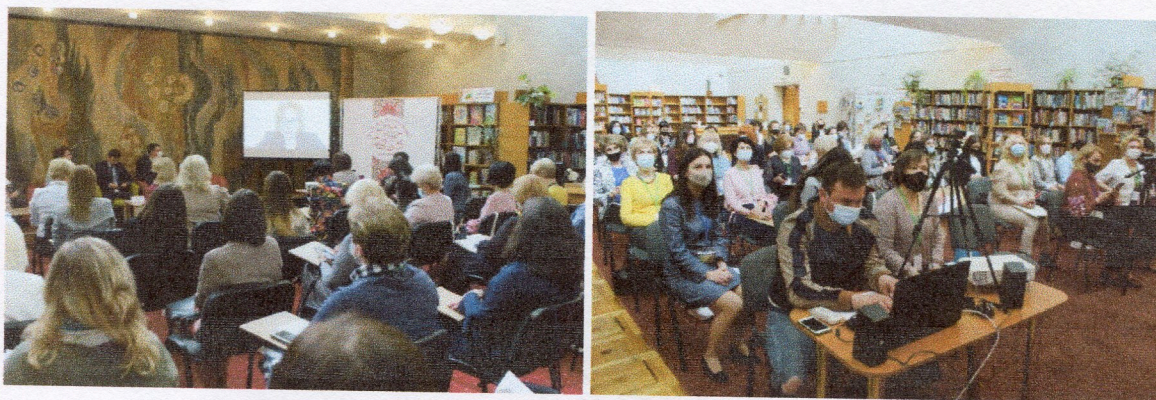
To the second round 267 works, including 247 individual and 20 collective works we submitted to the General Jury. The works of the finalists were included in the Almanac “Book and Children, Ecology and the World”, which are presented at the exhibition in the National Library of Ukraine for Children. From these works, 18 best works were selected and awarded with diplomas and prizes.
<https://chl.kiev.ua/Default.aspx?id=9683>





On May 24-25, 2021, the National Library of Ukraine for Children hosted a two-day All-Ukrainian training seminar “Green Wave of Eco-Reading”. The main objectives of the seminar were spread of knowledge about environmental books and their use in Book-Therapy; exchange of experience of libraries for children on the formation of environmental awareness and competence of children, as well as their environmental worldview; introduction of innovative forms and methods of work on ecological education and popularization of an ecological way of life. After all, the path to a high environmental culture lies both through the accumulation of knowledge by reading books and effective environmental education. The participants of the seminar were: employees of libraries for children (30 persons), representatives of public organizations (10 persons), representatives of publishing houses for children (8 persons), writers (5 persons), government officials (3 persons), media representatives (4 persons).

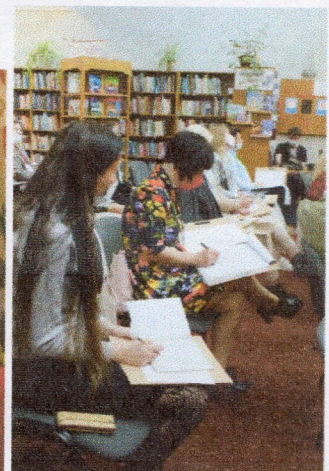
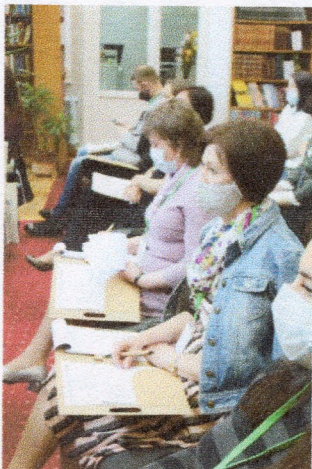




Opening speech was made by Alla Gordiienko, the General Director of the National Library of Ukraine for Children, the President of the National Section of the International Board on Books for Young People (IBBY), Honored Worker of Culture of Ukraine, Candidate of Cultural Studies; Larysa Petasiuk, Deputy Minister of Culture and Information Policy of Ukraine; Dmytro Zaruba, First Deputy Head of the State Ecological Inspectorate of Ukraine; Yevhenia Krutogolov, the Director of the Arts Department of the State Agency of Ukraine for Arts and Art Education; Serhiy Semkin, the Director of the Industrial Television Committee; Mykola Tomenko, the Chairman of the Ridna Kraina Charitable Foundation; Oleksandr Fedorenko, the Head of the Organizational Activity Department of the State Ecological Inspectorate of Ukraine; Victor Kruglov, the director of the publishing house "Ranok"; Bohdan Krasavtsev, the Chairman of the NGO Ecological Nation, writer, and journalist; Daria Lazareva, the expert of the climate and transport department of the NGO "Ecodiia". The main environmental issues of our time were raised. It was noted that the environmental dimension is one of the pillars of the UN Sustainable Development Vision. Also, calls were made to work and act, taking into account climate circumstances and the conservation of resources, to integrate environmental awareness and the principles of sustainable development into everyday work!



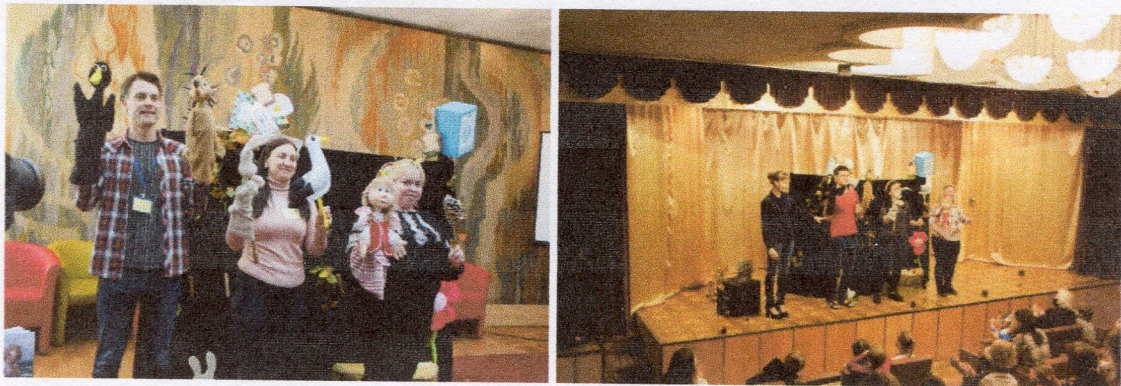
The main component of the seminar was the exchange of experiences on strategies to promote environmental thinking and an information about successful cases on eco-reading, eco-education, and publishing eco-books. During the training seminar, the statistical data of the All-Ukrainian children's drawing contest on the ecological theme "Book and children, ecology and the world", which took place the day before, were published.



As part of the All-Ukrainian training seminar, the studio of the library's puppet theater showed the participants of the seminar a puppet eco-play "Urban Adventures of the Forest Cone". The play tells about the unusual, and sometimes dangerous adventures of the Forest Cone, which leaves its native forest and goes to the city. And, although it is a fairy tale for children, it raises important and difficult issues of today that should not be forgotten by children or adults.



The children also enjoyed watching an interesting fairy tale and took part in interactive fairy tale adventures with the actors of the play.



To study the effectiveness of the event, the participants of the seminar were offered a "Feedback Questionnaire" in which 48 respondents participated. They confirmed that the content of the event fully met the purpose and their expected professional needs.

Experts have found new ideas for the practical application of the acquired knowledge and practical skills of educating the environmental culture of younger generation.

The second day began with a round table "Reading in the style of Eco", which was attended by writers, journalists, children's publisher houses, researchers of children's literature, psychologists, librarians (totally 35 people). Authors raised issues of environmental education of children through reading, using books with an emphasis on fairy tale therapy. After reading books on environmental issues, children are happy to illustrate their most important emotions, desires, and hopes, participate in workshops, ecological games, promotions, quests.



From **May 25 to June 1**, the library hosted meetings with children's book authors and readings of their ecological works, and meditative eco-reading "The Snail's Spell"; master classes, eco-games, quizzes were held, children participated in an interactive eco-play "Urban Adventures of the Forest Cone". Totally, **17** events and skills development workshops were held, and more than **513** children and young people participated in them. During the workshops, they saw how easy it can be to make beautiful products from unnecessary things by yourself. For example, at the "Fantastic extravaganza" children created baskets from plastic bottles and decorated them to their taste and imagination, and made a rag doll from eco-materials with pleasure. At the Eco-marathon "Ecological box" they learned about the preservation of our ecosystem, and thanks to the ecological quiz and puzzle games, children understood the unhappy consequences of destructive human activities. The problem of landfills and illegal landfills was learned in eco-interviews with experts.





During eco-workshops children created ecological boxes for pencils, and a sunny flower dandelion, drew eco-posters, and with the help of the eco-game "Garbage Classification", they learned waste sorting and realized that they should refine themselves in this direction to preserve the nature of Ukraine.





The project provided an opportunity to invite librarians from all over Ukraine, representatives of publishing houses that create eco books for children, ecologists, public environmental organizations, government officials, and the media to the “Green Wave of Eco-Reading” training seminar. Those who could not attend personally joined it online. This project is a great illustration of how libraries and professionals from different fields come together for the sake of children, reading, and solving issues that affect all of us and promote books, knowledge that creates responsible, environmentally aware citizens of the 21st century.

However, our ecological education activity for children goes into gear. We continue to talk, to learn, to read and get acquainted with new books on the topic of environmental protection. For example, one of the programs of summer readings #BEZmezh in 2021 was dedicated to preserving our environment. <https://chl.kiev.ua/Default.aspx?id=9729>

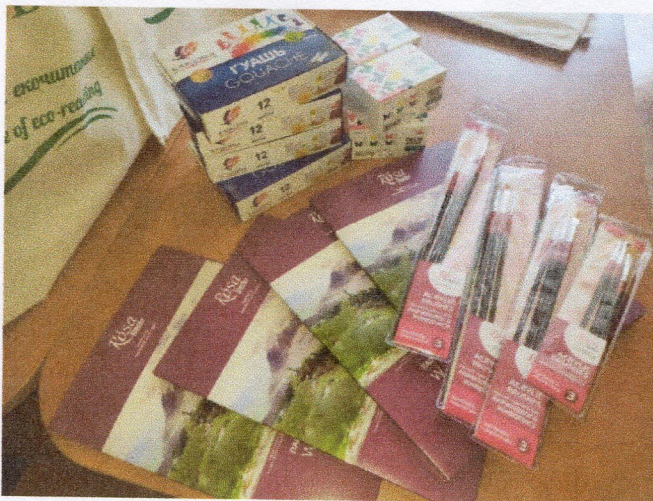


The project was covered in the media, social networks, on the pages of sites. <https://chl.kiev.ua/Default.aspx?id=9632> , site of the National Library of Ukraine for Children; <https://day.kyiv.ua/uk/article/ukrayinci-chytayte/biblioteky-ta-ekologichne-myslennya> “The Day” newspaper; <https://eventsnew.ukrinform.com/event/%D0%B2%D1%81%D0%B5%D1%83%D0%BA%D1%80%D0%B0%D1%97%D0%BD%D1%81%D1%8C%D0%BA%D0%B8%D0%B9-%D1%81%D0%B5%D0%BC%D1%96%D0%BD%D0%B0%D1%80-%D1%82%D1%80%D0%B5%D0%BD%D1%96%D0%BD%D0%B3-%D0%B7%D0%B5%D0%BB/> , announcement of events in Ukrinform site; <https://www.facebook.com/nbukids/posts/2314039288728351> opening of the seminar 24.05.21; <https://www.youtube.com/watch?v=LKMEyicoxco&feature=youtu.be> , news on Espresso TV.





For effective and high-quality implementation of the project were developed a layout and printed an advertising banner “Green wave of eco-reading”; purchased a flipchart for trainings and master classes for children; 20 advertising posters were created and printed for the PR campaign and were sent to regional libraries for children in all regions of Ukraine; 100 booklets “Green wave of eco-reading” with information about project activities were published; 300 flyers and bookmarks with logos and information about the project; 300 eco-bags with logos were ordered; the necessary materials for master classes and trainings were purchased; 60 bio-cardboard folders, eco-pens with project logos, stationery (paper, badges, pens, notebooks) were developed and purchased for the seminar participants.





As a result of the event was published: “Collection of materials of the All-Ukrainian training seminar “Green wave of eco-reading” May 24-25, 2021” with speeches of participants, and “ALMANAC OF CREATIVE WORKS based on the results of the All-Ukrainian contest of children's eco-drawing “Book and children, ecology and the world”, which was presented to the finalists of the contest and libraries.



Grant funds were used to pay for round trip travel and hotel accommodation for the training seminar participants, as well as coffee breaks for all training seminar participants.

The project received **6294.00 EUR**, the average euro rate for the project was **32.6044 EUR**.

The amount was adjusted according to the exchange rate in Ukraine.

Project cost table

№	Pay Item	Project costs (EUR)
1	<i>Travel expenses/Lodging</i>	
	Round trip travel expenses for 26 participants of the seminar	592,38
	Hotel accommodation for 26 participants of the seminar	710,52
2	<i>Administrative Costs</i>	
	Flipchart	107,34
	Paper for flipchart	12,78
	Office supplies: paper notebooks, pens with a logo, folders from bio-cardboard with a logo	515,94
	Materials for master classes: a set of office paper, sets of white, colored and corrugated cardboard, colored paper, glue, a set of brushes, paints, pens, sets of eco-pencils LittleBig, decorative eco-fabric, etc.	484,51
3	<i>Publishing costs</i>	
	Publication of "Collection of materials of the All-Ukrainian training seminar "Green wave of eco-reading" May 24-25, 2021" (100 pcs.)	613,42
	Advertising banner "Green wave of eco-reading"	53,67
	Advertising Posters (20 pcs.)	73,61
	Handouts: flyers and bookmarks with logos and information about the project (300 pcs.)	245,36
4	<i>Other expenses</i>	

	Publication of "ALMANAC OF CREATIVE WORKS based on the results of the All-Ukrainian contest of children's eco-drawing "Book and children, ecology and the world" (100 pcs.)	1226,84
	Eco-bags with logos (300 pcs.)	533,67
	Prizes for the winners of the eco-drawing contest "Book and children, ecology and the world" (18 pcs.)	550,42
	Booklets "Green wave of eco-reading" (100 pcs.)	46,00
5	<i>Public events</i>	
	Coffee breaks for two days' seminar	527,54
	Total	6294,00

Accountant

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